



Learn Important Health & Safety Facts at The Big Fresno Fair

The mission of The Big Fresno Fair has always been to celebrate, educate and have fun, and as the largest event for public education in the Central Valley, The Big Fresno Fair makes health and safety education our top priority.

The Fair is excited to continue its Health & Safety Public Education Program, which was launched in 2006 in partnership with the Fresno County Department of Public Health. After three successful years of bringing awareness to topics such as good hygiene, proper hand washing, emergency preparedness and domestic violence, the Fair is expanding the program to include additional topics. This year the Fair is working with long-time partners to build more awareness about their initiatives and organizations, all of which are working together to create a more healthy and safe environment for Fresno County residents.

The Big Fresno Fair looks forward to working with our local media partners to continue to bring awareness to health and safety issues that affect our community. Below is a list of organizations and corresponding topics that are part of the Fair's overall Health & Safety Public Education Program:

Fresno County Department of Public Health (DPH)

- Respiratory Etiquette & Personal Hygiene
 - Get the scoop on Coughing, Sneezing & Washing Your Hands!
 - David Luchini, Manager for the Community Health Division, DPH, will hold a fun and educational “germ glow” hand washing demonstration **Thursday, October 8th at 11:30 a.m.** on the Pavilion Stage.
- Food Safety
 - Learn the Proper Way to Prepare and Store Food, plus Clean Surfaces
- Seasonal Influenza
 - Benefits of seasonal influenza vaccinations for the entire family!
 - Find out where and when you can get your free vaccinations at the Seniors' Lifestyle Expo on **Wednesday, October 7th from 9 a.m. to 1 p.m.** at the Pavilion Stage. DPH Flu Clinic schedule available.
- Tobacco Prevention
 - Learn about the health effects of tobacco.
- Emergency Preparedness
 - It is critical that people, especially seniors, prepare for natural disasters, such as fires or floods, and even large scale health issues. Find out the steps you need to take to be prepared!
- Babies First (Maternal/Child Health)
 - Babies First will be at the Fair on Kids' Day, October 8th providing information on the following topics:
 - Pre-Conception Care: Healthy Food Choices; Exercise; and Folic Acid
 - Healthy Food and Drink Choices for Children
 - Prenatal Health & Other Pregnancy Information: Helping mothers to keep themselves and their babies healthy before AND after birth!

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- Water Safety
 - Did you know a child can drown in only two inches of water?
 - Find out the 4 Essential Steps to prevent drowning!

Fresno Fire Department

- Check Your Batteries in Your Smoke Alarms
- Learn CPR
- Home Sprinklers – Added Fire Protection For You and Your Family

Fresno Police Department

- The Importance of Hands Free Devices
- Vehicle & Home Burglaries: How to Avoid Being a Victim
- Neighborhood Watch: A Checklist of How to Get Your Own Started
- Gun Bounty Program
- Traffic Safety

Play It Safe International

- Focused on keeping our youth safe, Play It Safe International creates an educational coloring book to teach kids what they can do to stay safe. Also, this non-profit organization offers free fingerprinting for your child! Their booth is right outside of the Commerce Building.

MADD (Mother's Against Drunk Driving)

- This non-profit organization brings out their MADD Crash Car Exhibit to educate people on the fatal dangers of drinking and driving.

NOTE: Please contact the Communications Department at (559) 650-3229 to pre-arrange interviews with participating organizations and spokespeople.



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