



## The Game

The Table Mountain Concert Series Presented by Bud Light, Toyota & Comcast

The Big Fresno Fair is proud to welcome hip hop sensation **The Game** on **Saturday, October 10<sup>th</sup>** to the Paul Paul Theater. Noted as one of the true superstars of west coast rap, you won't want to miss your chance to catch this chart-topping artist live.

For all of his commercial success, The Game is not an overnight celebrity. Born Jayceon Taylor, this Compton, California native had originally dreamed of being a basketball star until 2001 when he was a victim of an attack during a home invasion. With his hoop dreams behind him, he started to passionately pursue rap music. Taylor began touring the under-ground rap circuit in 2002 in search of his big break, which came in the form of hip-hop legend Dr. Dre. The Game was able to refine his skills under Dr. Dre's guidance and released his debut album, *The Documentary*, in 2005.

*The Documentary* was both a critical and commercial success, debuting at number one on the Billboard charts. The album sold 600,000 copies in its first week, making it one of the strongest debuts in rap music history. The album featured collaborations with some of the biggest names in rap including 50 Cent and Kanye West. *The Documentary* went on to sell five million copies worldwide and produced two smash hits, "How We Do" and "Hate It or Love It", the later of which was nominated for two Grammy awards. Fueled by his commercial success, The Game was honored as the Top R&B/Hip-Hop artist of 2005 at the Billboard Music Awards.

The Game has continued his commercial success with his two latest albums, 2006's *The Doctor's Advocate* and 2008's *LAX*, debuting at number one and number two respectively on the Billboard charts. This west-coast rapper's popularity has allowed him to expand his resume to include acting roles in the films "Street Kings" with Keanu Reeves and "Waist Deep" with Tyrese Gibson. The Game also released his own shoe, The Hurricanes, in which a portion of the proceeds go to relief efforts for Hurricane Katrina.

The future looks bright for this multi-dimensional hip-hop hit-maker. Don't miss your chance to see rap superstar **The Game** in concert at The Big Fresno Fair on **Saturday, October 10<sup>th</sup>**.

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