



Jr. Livestock Auction

Don't Miss Out on One of the Fair's Most Time Honored Traditions!

Every year, The Big Fresno Fair celebrates the long-standing traditions of the Central Valley as people come from all over to see the best that our region has to offer. Since the inception of this great celebration 126 years ago, exhibiting livestock has always been a vital part of the Fair festivities and this year is no exception!

On Saturday October 10th and Saturday, October 17th, The Big Fresno Fair's Livestock Pavilion will be filled with the hustle and bustle of enthusiastic 4-H and Future Farmers of America (FFA) students who will aim to take home the top prize and price for their animals. On October 10th at 10 a.m., the auction will be held for 4-H and FFA students selling meat goats, dairy cows, heifers, chickens, turkeys and rabbits. Then on October 17th at 8:30 a.m., the auction will be held for those students selling beef, sheep and swine. This event will provide Fairgoers the opportunity to come out and show their support for these dedicated students in the local community.

Ultimately, this annual competition is the culmination of a year's worth of work for agriculture students who select, purchase, feed and groom livestock to be judged, graded and sold at the Fair. Last year, approximately \$750,000 was raised to benefit 4-H and FFA program members. All of the generated revenue went back into the program helping the members learn agribusiness and support future projects.

Undoubtedly, this annual event is such a tremendous success because of the overwhelming support from the community and this year it's sure to be a little bigger and better! Don't miss out on this opportunity to see the agricultural industry's next generation of men and women and their projects in action at the 2009 Jr. Livestock Auction at The Big Fresno Fair.

Interviews Available: Carolee Boele, Livestock Building Supervisor; Mark Thompson, Fresno Madera Farm Credit; 4-H and FFA students



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