



Media Parking Policy

Our policy is approved by our Chief Executive Officer, John C. Alkire, who determines the media parking policy as communicated by The Big Fresno Fair Communications Department.

This Policy Is Necessary In Order To:

1. Accommodate working media quickly and efficiently.
2. Protect parking space availability for all media professionals working on-site for the duration of the Fair.
3. Assist Fair personnel in identifying the location of reporters for easy access transport onto the Fairgrounds.

2009 Media Parking Policy:

1. Working Media Parking will remain on Chance Avenue between the Chance Avenue Gate entrance and Liberty Avenue, just north of the Gate 2 entrance. (See Map on Next Page)
2. Chance Avenue will be blocked off in this area with barricades to ensure the availability of media parking. Signage will label this area as Media Parking Only.

Who Can Access The Media Parking?

1. ALL working media including Broadcast, Print and Radio.
2. Colored parking passes will be issued for this parking area; media **MUST** show their colored parking pass to have access into this parking area. **NOTE:** Media credentials or marked vehicles will not suffice; you must have a designated parking pass for this lot.
3. This area is for working media only; persons who use this area for personal use may have their privileges of access to this media parking area revoked.

Who Can Access Gate 2 Parking?

1. ALL live trucks still have access to the Gate 2 entrance, but **ONLY** live trucks. All other vehicles transporting reporters or traveling cameras must park on Chance Avenue.

Friends of the Fair, Chance Avenue & Infield Parking Lots:

1. Due to set locations and proximity to other parking lots, individual stations will be allotted a certain amount of spaces for its nearest lot. These parking spaces will require a colored parking pass for entry. **NOTE:** Media credentials will not get you into these lots.
2. Each station will only receive a designated amount of colored parking passes and will not be admitted into any parking lot without one.
3. Due to limited space it is necessary that the media use the parking passes efficiently by trading to the next crew coming to the Fairgrounds.

NOTE: Proper media credentials are required for all passengers in each vehicle. Contact the Communications Department at (559) 650 - 3229 prior to arrival and a representative will meet you at Gate 2 to escort you on grounds.



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