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CONTACT: Danielle LeBouef
Office (559) 650-3229

THE BIG FRESNO FAIR BOARD OF DIRECTORS ANNOUNCES THE REAPPOINTMENT OF TWO LONGSTANDING BOARD MEMBERS

FRESNO, CALIFORNIA, OCTOBER 24, 2008...The Board of Directors at The Big Fresno Fair proudly announces the reappointment of Board Members Debbie Jacobsen and Wangyee Vang, who have both served on the Board since April 2005. The reappointment was made by Governor Schwarzenegger's office and was announced on October 16th.

Jacobsen, owner and operator of J&L Vineyards in Fresno County since 1980, is the past president of Fresno County Farm Bureau and currently serves as the district director for the California Farm Bureau Federation. Jacobsen is a member of the Fresno County Farm Bureau Board of Directors, California Foundation for Agriculture in the Classroom Board of Directors, California Women for Agriculture Board of Directors and Common Threads Steering Committee.

Vang, who has worked as a salesperson with Guarantee Real Estate since 2007, has served as the president and chief executive officer of the Lao Veterans of American Institute since 1999. He is a member of Mayor Alan Autry's "Mayor Organization of Volunteer Expert Team", the Association of the U.S. Army and is the founder of the Lao Veterans of America.

"We are very pleased with the reappointment of Director's Jacobsen and Vang," said John C. Alkire, CEO, The Big Fresno Fair. "Both of these individuals bring their experiences and unique ideas to the Board of Directors and we look forward to working with them to put on the 2009 Big Fresno Fair."

The Big Fresno Fair, founded in 1884, is the fifth largest fair in the State of California and represents the 21st District Agricultural Association. Nearly 550,000 people from throughout the state visit The Big Fresno Fair each year making it the largest event in the Central Valley. Members of the Board of Directors include: Larry Serpa, President; Tim Bakman, Vice President; Joseph De Los Santos, Secretary Treasurer; Ardie Der Manouel; Elizabeth Hudson; Debbie Jacobsen; Vernon Jones; Wangyee Vang and William White. John C. Alkire heads daily operations in his role as Chief Executive Officer. Additional information about The Big Fresno Fair can be found at www.FresnoFair.com.

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1121 S. Chance Avenue, Fresno, California, 93702-3707
559 650-3247 • FAX 559 650-3226 • www.FresnoFair.com

