



MEDIA ALERT – 8/17/09

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LOS TIGRES DEL NORTE ADDED TO THE 2009 BIG FRESNO FAIR CONCERT SERIES LINE-UP

Fresno, California...August, 17, 2009

WHAT: The Big Fresno Fair is pleased to announce the addition of **Los Tigres Del Norte** to the 2009 Table Mountain Concert Series in the Paul Paul Theater, presented by Bud Light, Toyota and Comcast. The Grammy and Latin Grammy award-winning group will perform on **Sunday, October 11th at 7:30 p.m.** Tickets go on to the general public on August 19th! Details are below.

Also taking place at this year's Fair is Festival de Mariachi on Sunday, October 18th from Noon to 6 p.m. The event is FREE with paid Fair admission.

COST: \$30/\$25

**A portion of the theater will continue to be FREE general admission seating with paid Fair admission and is available on a first come, first served basis for each concert.

HOW: Tickets will go on sale **Wednesday, August 19th** at 9:00 a.m. Reserved seats can be purchased online at www.FresnoFair.com, by phone at (559) 650-FAIR or at the Fresno Fairgrounds Box Office located at 1121 S. Chance Ave., Fresno, CA 93702. The box office is open from 9:00 a.m. to 4:00 p.m., Monday – Friday.

New in 2009, the Fair is offering a limited time 50% discounted single admission ticket with the purchase of a concert ticket! The 50% discounted admission offer only lasts until Friday, August 21st at midnight.

CONTACT: For more information about the 2009 Big Fresno Fair Concert Series line-up, please call (559) 650-FAIR or visit www.FresnoFair.com.



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