

THE BIG FRESNO FAIR
1121 Chance Ave., Fresno, CA 93702
(559) 650-3213

2010 NEW APPLICATION FOR CONCESSION SPACE

WEDNESDAY, OCTOBER 6TH THRU SUNDAY, OCTOBER 17TH, 2010

THIS APPLICATION IS NOT A PROPOSAL OR GUARANTEE OF SPACE. ALL QUESTIONS MUST BE ANSWERED COMPLETELY BEFORE CONSIDERATION FOR SPACE CAN BE GIVEN. IT IS THE RESPONSIBILITY OF THE APPLICANT TO RENEW THIS APPLICATION EACH YEAR, IN WRITING.

PLEASE PRINT ALL INFORMATION

COMPANY NAME: _____

MAILING ADDRESS: _____

CITY: _____ STATE _____ ZIP _____

CONTACT: _____ BUS. PHONE: () _____ CELL PHONE: () _____

FAX # _____ E-MAIL ADDRESS _____

ON SITE CONTACT: _____ BUS. PHONE: () _____ CELL PHONE: () _____

FAX # _____ E-MAIL ADDRESS _____

FAIR/SHOW REFERENCE _____

HOW LONG HAVE YOU BEEN IN THIS BUSINESS? _____ YEARS.

CALIFORNIA RESALE # _____

LIST ALL ITEMS TO BE SOLD: (OR ATTACH A MENU) PRICES

HAS YOUR CONCESSION STAND BEEN APPROVED BY THE CA. HEALTH DEPT?

() YES () NO IF SO, WHEN: _____

ALL APPLICANTS MUST PROVIDE VERIFICATION OF FOOD SAFETY CERTIFICATION WITH APPLICATION AND MUST POST VERIFICATION IN STAND DURING RUN OF THE FAIR.

SIZE OF YOUR MOBILE UNIT:

WIDTH: _____ LENGTH: _____ HEIGHT: _____

ADDITIONAL SPACE NEEDED FOR AWNINGS: ENDS _____ SIDES _____

SIZE OF SPACE NEEDED: (GROUND MEASUREMENTS, INCLUDING STORAGE AREA & OVERHEAD AWNINGS)

WIDTH: _____ LENGTH: _____ HEIGHT: _____

REQUEST FOR SATELLITE COUNTER SPACE YES _____ NO _____ SIZE _____

SERVICE FROM: END _____ SIDE _____ BOTH SIDES _____

ELECTRICAL REQUIREMENTS: VOLTS _____ AMPS: _____

ADDITIONAL UTILITIES REQUIRED: WATER _____ SEWER _____

PLEASE ATTACH A PHOTOGRAPH OF YOUR UNIT.
THIS APPLICATION WILL NOT BE PROCESSED WITHOUT IT.

IF A CONTRACT IS ISSUED, PLEASE NOTE, 25 PERCENT OF THE GUARANTEE IS DUE WITHIN 14 DAYS OF THE DATE OF THE CONTRACT WITH THE BALANCE DUE BY SEPTEMBER 1, 2010. ONLY CASH, CASHIER CHECK, MONEY ORDER OR CREDIT CARD ACCEPTED AFTER SEPTEMBER 1, 2010. **NO PERSONAL CHECKS.**

I AGREE TO ABIDE BY THE RULES AND REGULATIONS STIPULATED IN THE AGREEMENT SHOULD SPACE BECOME AVAILABLE. THIS APPLICATION IN NO WAY IMPLIES OR GUARANTEES THAT SPACE WILL BE OFFERED. THE BIG FRESNO FAIR RESERVES THE RIGHT TO REFUSE ANY APPLICATION, AND MAY REFUSE TO EXECUTE A CONTRACT WITHOUT GIVING REASON FOR SAME OR TO RELOCATE A CONCESSION AT ANY TIME FOR THE BETTERMENT OF THE FAIR.

DATE: _____ NAME: _____
PLEASE PRINT

TITLE: _____ SIGNATURE: _____

A NON-REFUNDABLE FEE OF \$25.00 MUST ACCOMPANY EACH APPLICATION BEFORE APPLICATION WILL BE CONSIDERED.

PLEASE NOTE:

WE WELCOME YOUR APPLICATION FOR THE BIG FRESNO FAIR. HOWEVER, YOU MUST BE AWARE THAT THERE ARE FEW, IF ANY, SPACES AVAILABLE EACH YEAR.

February 6, 2010

Dear Concessionaire:

The staff of the Big Fresno Fair are pleased that you have expressed an interest in being a part of our Fair.

We are enclosing an application for your convenience. Here are a few items you should be aware of as you fill out the application:

All concessionaires will be required to file an application each year. Remember that the contracts are written for one year and contain no stated or implied rights of renewal.

Concessionaires must have professional presentation, ie; product and prices to be posted in a pleasing, professional manner, condiments presented in closed containers, Cups, etc., may not have advertisements or logos from other fairs or beverage companies other than Pepsi.

All proposed products must be listed with brand names and prices before your application will be considered.

All stands must be set up by 11:45 P.M., Tuesday, October 5, 2010.

All applicants must provide verification of **FOOD SAFETY CERTIFICATION** with application & must post verification in stand during the run of the Fair

All stands must use cash registers.

The following requirements for cash registers will be enforced.

REGISTER REQUIREMENTS

- a. Z counter non-resettable type.
- b. X reading.
- c. Compulsory drawer closure.
- d. P.L.U. key (price look up)
- e. 30 day battery back-up with memory protection.
- f. "Current" printed date & time on detail "journal" tape.
- g. Cash register serial numbers to be recorded.
- h. Consecutive transaction number.

- i. Readable tape (the key word here is readable).
- j. If you have a refund key, it must only be operated under the manager key.
- k. Concessionaire will be responsible for back-up registers. Each back up register will be given an I.D. # and must be reported daily.
- l. Customer display (pivot display).
- m. Register must be positioned so customer can view display.
- n. We suggest you have a key protector.
- o. A copy of the register manual must be available.
- p. Concessionaire will not work from an open cash drawer.
- q. Register receipt tape should be available upon customer's request.

If you are awarded a contract, a certificate of insurance must be on file, in our office, by August 1, 2010. The amount of liability required by the State of California is \$1,000,000.00. Special event insurance is available through the Fairgrounds Office for **\$170.00.**

Electrical user fee for Concessionaires: The fee will be determined by The number of amps requested on application plus required amps for each prep trailer. The established fee will be \$37.50 for a minimum of 25 amps. For each additional 25 amps over 50 amps, the charge will be \$25.00.

Payment of an assigned space is as follows: 24 percent of gross sales, less sales tax, with a minimum guarantee. **25 percent of the minimum guarantee is due within 14 days of the date of the contract with the balance due September 1, 2010.** If space is assigned after September 1st full amount of minimum guarantee is due and payable by return mail. Only cash, cashier checks, money order or credit cards will be accepted after September 1, 2010.

A PHOTO OF STAND OR MOBILE UNIT PLUS A NON-REFUNDABLE FEE OF \$25.00 MUST ACCOMPANY EACH APPLICATION BEFORE APPLICATION WILL BE CONSIDERED. PLEASE KEEP IN MIND THAT THERE FEW, IF ANY, SPACES AVAILABLE EACH YEAR.

The above requirements are both for the benefit of the fair goers and for you, the contractor. It is our feeling that we must provide a varied and interesting selection of products and services to our fair goers. If too many concessionaires have the same product, this selection becomes minimal and no one does well.

Thank you for your interest in the 2009 Big Fresno Fair.

Fresno Fair Exhibit Office