



## **MEDIA ALERT**

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### **THE BIG FRESNO FAIR IS OFFERING AN OPPORTUNITY FOR FRESNO COUNTY NON-PROFIT ORGANIZATIONS TO FUNDRAISE PRIOR TO THE 2009 BIG FRESNO FAIR**

**FRESNO, CALIFORNIA, July 7, 2009...**

**WHO:** The Big Fresno Fair and Fresno County non-profit organizations

**WHAT:** The Big Fresno Fair is providing an opportunity for Fresno County non-profit organizations to participate in a fundraiser that will benefit their organization.

Each non-profit organization is to pre-sell tickets for the Unlimited Carnival Ride Wristband for just \$20 each. This pre-sale price is \$10 off the regular price of \$30. The Unlimited Carnival Ride Wristband allows purchasers unlimited carnival rides all day, any one day of The Big Fresno Fair.

**WHEN:** From now until October 1, 2009, non-profit organizations can pre-sell tickets for the Unlimited Carnival Ride Wristband. The purchaser can redeem their ticket at any of the Shamrock Shows Main Carnival Ticket Booths during the Fair, October 7<sup>th</sup> – 18<sup>th</sup>. They will receive their wristband at that time.

All money and unsold tickets must be returned to The Big Fresno Fair office no later than October 1<sup>st</sup> at 5 p.m.

**WHY:** To raise much need funds for non-profit organizations. For each ticket sold, 20% of the profit, \$4, goes back to the organization.

**HOW:** The non-profit group can check out tickets on consignment at The Big Fresno Fair Administration Office. The non-profit is financially responsible for any lost or stolen tickets. A \$50 cash deposit is due at check out and will be deducted from the amount owed at the conclusion of the 2009 program.

**WHERE:** Pick up tickets at The Big Fresno Fair Administrative Office, located at 1121 S. Chance Avenue, Fresno CA 93702. For more information, please contact The Big Fresno Fair by phone at (559) 650-3247.

1121 S. Chance Avenue, Fresno, California, 93702-3707  
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